

SPONSOR MATE



Preparing Our Future Workforce — *Together*

Join us as we dive in and celebrate the **24th World Championship** of the MATE ROV Competition!

June 25-27, 2026

St. John's, Newfoundland & Labrador, Canada



Our 2026 Mission

Pushing Performance: Science, Technology, and Discovery in Harsh Environments

SPONSORSHIP MATRIX



The MATE ROV Competition is a part of the MATE Enterprise, a suite of programs, products, and services administered and offered by the Marine Technology Society (MTS).

BENEFITS

	BRONZE \$2,500	SILVER \$5,000	GOLD \$10,000	PLATINUM \$25,000	DIAMOND \$50,000	TITANIUM \$100,000
Branding & Invites: Sponsor logo placed on marketing materials, on MATE ROV Competition website for one year, and on-site during the competition, PLUS an invitation to join volunteers, judges, sponsors, and staff at the pre-competition soiree.	✗	✗	✗	✗	✗	✗
Exhibition Hall: Participation in the MATE Inspiration for Innovation Exhibit Area. This includes networking opportunities with student participants, working professionals who volunteer as judges, and sponsors.		✗	✗	✗	✗	✗
Public Relations: Enhance visibility through collaborative PR efforts that highlight the MATE-sponsor partnership.			✗	✗	✗	✗
Newsletter & Social Media: Opportunity to announce internships, scholarships, job openings, and MATE-sponsor partnership to the MATE ROV Competition community via e-communications and social media.				✗	✗	✗
Featured Branding: Logo featured during the livestream broadcast (over 28,000 live views), awards ceremony, and in exclusive section on marketing materials.				✗	✗	✗
World Championship Program Ad: Advertising placement in the 2026 MATE ROV World Championship official program distributed to teams, educators, industry partners, and attendees.				¼ page	½ page	Full page
Premium Benefit: Opportunity to address participants at the opening or closing ceremonies via in-person or video.					✗	✗
Livestream Feature: Sponsor highlights to be featured during the livestream broadcast (over 28,000 live views). Examples include on-screen logo placement, sponsor slides, or short video clip during intermissions.					✗	✗
Exclusive Benefit: Collaborate with MATE staff to develop competition scenarios and mission tasks that highlight sponsor priorities—from maintaining cabled observatories to mapping the seabed and engineering new sensor technology.						✗
Elite Benefit: Connect with MATE to discuss custom strategic partnership opportunities.						✗



The Marine Technology Society (MTS) is tax exempt under Internal Revenue Code 501(c)(3). Tax I.D.: 52-0805471.

For more information, contact
Jill Zande, MATE Executive Director
jill.zande@mtsociety.org

IMPACT OF MATE

92%

of students stated that their MATE ROV project increased their ability to apply STEM to **solving real-world problems**

90%

of students stated that their MATE ROV project made them a better **critical thinker**

94%

of students stated that their MATE ROV project made them a better **team member**

93%

of alumni say MATE **influenced their education or career path**

83%

of students stated that their MATE ROV project made them a better **leader**

“This program is fundamentally changing kids’ lives. I coach an all-girls’ team, that has a special impact of providing girls the opportunity to explore engineering and gain confidence. I see an incredible transformation in these girls and their confidence to pursue engineering at some of the top universities in the country.”

- 2025 MATE ROV Competition Faculty Mentor



These are only a few examples of the IMPACT of MATE and your sponsorship. To see the full IMPACT, check out our latest **IMPACT Report here.**

